

The Food Market and Retail Forum 2023 6-7 November 2023 Warsaw, Sheraton Grand Warsaw hotel					
6 November 2023					
#strategy trends: What about food	9.00 a.m - 10.30 a.m. I, production and consumption? Business is to increasingly more difficult question Ballroom ABCDE	s looking for increasingly easier answers s			
	10.30 a.m 11.00 a.m. break				
	11.00 a.m 12.15 p.m.				
Nothing about us without us. Business under the pressure of regulators – does politics go hand in hand with the goals of the food industry? Ballroom A	The end of simple advantages in the food and agricultural industry. Time for exporting Polish brands and values Ballroom B	You can do more with a big one. Who is fuelling the process of consolidatior within the food and retail industries? Ballroom CDE			
12.15 p.m 12.45 p.m. break					
12.45 p.m 2.00 p.m.					
#green trends ESG in the food industry: the well- being of animals, climate, the consumer Ballroom A	#consumer trends How to crack the new consumer? Trends on the plate and in social media Ballroom B	#technology trends Factory of the future: sustainable, cost- and energy-effective Ballroom CDE			
	2.00 p.m 2.45 p.m. break				
	2.45 p.m 4.15 p.m.				
#green trends Green food industry: from ESG, through circular economy and sustainable supply chains, to green energy Ballroom A	 #consumer trends Fine image makes fine dining. "The image of meat A.D. 2023" #consumer trends Novel food, insect protein, plant-based food. How to develop a niche into a potent branch of the industry? #consumer trends The new vibe of alcohol – NoLo, 0%, new target groups Ballroom B 	#technology trends The digital transition of the food industry Ballroom CDE			
	technical break				
Food 8	7.00 p.m. Retail Awards and the Good Food Certific Ballroom ABCDE	cate galas			
	7 November 2023				
9.30 a.m 11.00 a.n #strategy trends Consumer 2030: ι being, digital life	-	0 .30 a.m 11.00 a.m. FALKS 1: All faces of the HoReCa			

POLSKIE TOWARZYSTWO WSPIERANIA PRZEDSIĘBIORCZOŚCI SA

NIP: 954-21-99-882 REGON: 273754180 KRS: 0000316388 Sąd Rejonowy Katowice-Wschód w Katowicach, Wydział VIII Gospodarczy - Krajowego Rejestru Sądowego Kapitał zakładowy: 619 060,00 zł





Ballroom AB		Ballroom CDE			
	11.00 a.m	11.30 a.m. break			
11.30 a.m 12.45 p.m.					
#green trends Sustainable trade: circularity, zero waste, deposit return schemes, locality Ballroom A	#technology trends Digital future of retail: e-commerce, omnichannel, data marketing Ballroom B		#consumer trends New brands, new strategies: more prestigious offers vs. discounted prices Ballroom CDE		
12.45 p.m 1.30 p.m. break					
1.30 p.m 2.45 p.m.					
Labour market in the food industry: resources, management, models of employment and remuneration Ballroom B		HORECATRENDS TALKS 2: a cycle of talks with experts from the HoReCa industry Ballroom CDE			

6 November 2023, 9.00 a.m. - 10.30 a.m. | Ballroom ABCDE Inauguration #strategy trends: What about food, production and consumption

#strategy trends: What about food, production and consumption? Business is looking for increasingly easier answers to increasingly more difficult questions

- What are the enablers, and the disablers, of the Polish food industry?
 - Dynamic change as a new norm: the food industry never stops: the economy, the consumer, the technology
 - Food, production, consumption in an era of AI: technologies of the future, the development of companies, the health of consumers
- Green economy in food a change requiring involvement

1:1 conversation(10 min):

Jakub Borowski, Main Economist, Credit Aricole Bank Polska S.A. Edyta Kochlewska, Chief Editor, dlahandlu.pl

The following persons have been invited to participate in the discussion (alphabetical order): Małgorzata Cebelińska, Vice-President of the Management Board, SM Mlekpol Piotr Her, President of the Management Board, SuperDrob S.A. Piotr Kwiatkowski, President of the Management Board, Credit Agricole Bank Polska S.A. Mariusz Makowski, Financial Director, Mars Wrigley in Poland Krzysztof Pawiński, President of the Management Board, Grupa Maspex Karolina Zajdel-Pawlak, Managing Director, NielsenIQ Host: Edyta Kochlewska, Chief Editor, dlahandlu.pl

A comment by the Ad Hoc Group to the debate "What about food, its production, and consumption?"

6 November 2023, 11.00 a.m. - 12.15 p.m. | Ballroom A Nothing about us without us. Business under the pressure of regulators – does politics go hand in hand with the goals of the food industry?

- Deposit return scheme: a major change affecting the entire food industry
- What does the food industry need and expect from a new government?
- EU regulations do they impact exclusively big players? How to adapt to them?
- How to effectively organise cooperation between government and industry associations?
- Sectoral taxes where are we headed?

The following persons have been invited to participate in the discussion (alphabetical order): **Andrzej Gantner**, Vice-President of the Management Board, Director General, the Polish Federation of Food Industry Union of Employers (PFPZ) **Iwona Jacaszek-Pruś**, Director of Corporate Affairs, Kompania Piwowarska SA

Mikołaj Piaskowski, Counsell, Baker McKenzie

Maciej Ptaszyński, President of the Management Board, the Polish Chamber of Commerce

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Adam Siekierski, Head of Public Affairs, Philip Morris Polska Marcin Zieliński, Director for Sales and Development, Makarony Polskie S.A. Host: Paulina Piwowarek, Chief Editor, PortalSpozywczy.pl

6 November 2023, 11.00 a.m. - 12.15 p.m. | Ballroom B The end of simple advantages in the food and agricultural industry. Time for exporting Polish brands and values

- The record-breaking year of 2022 in terms of exports. Can it be repeated? The main challenges faced by Polish exporters in 2023 A.D,
 - The Polish export of food and produce vs. Ukraine. Facts and myths, threats and opportunities.
- The EU is too small a market for Poland. Is there demand for Polish food exports outside of the EU? Is it worth the effort?
- How to create products and brands that are attractive globally?
- Everyone can become a successful exporter. How to do it?

Presentation (10 min):

The end of simple advantages in the food and agricultural industry. Time for exporting Polish brands and values **Jakub Olipra**, Senior Economist, Credit Agricole Bank Polska S.A.

The following persons have been invited to participate in the discussion (alphabetical order): **Piotr Bieliński**, President of the Management Board, Atlanta Poland S.A. **Paweł Gaca**, President of the Management Board, SM Spomlek **Jakub Olipra**, Senior Economist, Credit Agricole Bank Polska S.A. **Monika Piątkowska**, President, the Grain and Feed Chamber **Hubert Woźniak**, President of the Management Board, Rajpol Sp. z o.o. Host: **Olimpia Wolf**, Journalist, PortalSpozywczy.pl

6 November 2023, 11.00 a.m. - 12.15 p.m. | Ballroom CDE

You can do more with a big one. Who is fuelling the process of consolidation within the food and retail industries?

- Inflation-imposed consolidation. Is it the right moment for acquisitions?
- How is buying and who has put their business up for sale? The overview of the economic situation. The industries targeted by investors.
- Polish companies abroad. Can acquisitions accelerate expansion?
- Are we approaching an era of giants? Do mergers of large businesses make sense?
- Polish food start-ups do they make for an attractive acquisition?

The following persons have been invited to participate in the discussion (alphabetical order):

Małgorzata Bobrowska, Co-founder, Managing Partner, Resource Partners Sp. z o.o.

Maciej Dalecki, Head of Manufacturing and Medical Sector, Bank Gospodarstwa Krajowego Marek Felbur, Advisor to the Management Board for Financial Operation and Negotiation with Banks, Grupa Polmlek

Piotr Grauer, Partner Associate, Deal Advisory, Head of Consumer & Retail Sector, KPMG in Poland

Piotr Jankowski, Director, Trade Department, SM Mlekpol

Łukasz Targoszyński, Partner, Baker McKenzie Polska

Marek Zagórski, President of the Management Board, Krajowa Grupa Spożywcza SA Host: Adam Tubilewicz, Deputy Chief Editor, portalspozywczy.pl

6 November 2023, 12.45 p.m. - 2.00 p.m. | Ballroom A #green trends

ESG in the food industry: the well-being of animals, climate, the consumer

- Is ESG more than just a responsibility? How can businesses benefit from implementing various elements of ESG?
- What does ESG mean in practice for consumers? How will they benefit from the new guidelines for companies and changes in EU legislation?
- The well-being of animals, climate, and the consumer within the strategies of food companies. Practical examples
- Is a sustainable food system resilient to war, crises and global turmoil?
- ESG. How can the legislator support food-related companies?
- How producing healthier food benefits producers. How can the food industry influence the life of consumers without compromising its profit?

The following persons have been invited to participate in the discussion (alphabetical order): **Małgorzata Bojańczyk**, Director, the Polish Association of Sustainable Food and Agriculture **Piotr Her**, President of the Management Board, SuperDrob S.A.

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Mateusz Kowalczyk, CEO, Co-Founder, FOODSI

Lidia Krawczyk, Food Business Manager in Europe, Compassion in World Farming Patryk Krężelewski, Member of the Management Board, Foodmakers Sp. z o.o. Sebastian Tołwiński, Head of Corporate Affairs & Communications CEE, Upfield Maciej Zduńczyk, Field Manager Customer Service, CHEP Host: Natalia Janus, Journalist, PortalSpozywczy.pl, HorecaTrends.pl

6 November 2023, 12.45 a.m. - 2.00 p.m. | Ballroom B #consumer trends

How to crack the new consumer? Trends on the plate and in social media

- Sellers of positive emotions. How to create a brand in an era of fake news, inflation, downsizing and omnipresent criticism?
- Not every celebrity can sell everything. How to choose the right influencer and who is responsible for what they publish?
- An appetite for proceeds from foods. Why do popular celebrities invest in food production?
- How to resist fads and create a brand that will last?
- The new generation is not going to buy just anything. How to convince the generation Z?

The following persons have been invited to participate in the discussion (alphabetical order): Krzysztof Bogacz, Marketing Director, LOTTE Wedel Artur Gajewski, CMO, R&D, Quality Director, Shareholder, Foodwell Sp. z o.o. Katarzyna Konwińska, Marketing Manager, SodaStream Poland Sp. z o.o.

Krystian Krystoforski, Manager for Marketing and PR, Biurkom Flampol Sp. z o.o. Marek Myślicki, Chief Growth Officer, Stor9, Head of Influencer Marketing Workgroup, IAB Poland Anna Sambor, Marketing Director, Herbapol-Lublin SA

Host: Magdalena Brzózka, Chief Editor, PortalSpozywczy.pl, HorecaTrends.pl

A comment by the Ad Hoc Group to the debate "How to crack the new consumer? Trends on the plate and in social media'

6 November 2023, 12.45 p.m. - 2.00 p.m. | Ballroom CDE #technology trends

Factory of the future: sustainable, cost- and energy-effective

- What do Polish food producers invest in? The overview of most popular technologies
- Eco-friendliness is a "must-be" of a good investment, but it also needs to yield profit. How to cut costs in the food industry?
- Automation and robotisation a modern food production facility
- Factory 4.0 is not only for big companies. Solutions tailored to the needs of small producers.
- Logistics centres and internal transport new technologies and flow of goods

Presentation (10 min):

Karol Krowiak, Business Development Team Manager FMCG, Mitsubishi Electric

The following persons have been invited to participate in the discussion (alphabetical order):

Dariusz Bliźniak, Vice-President, Respect Energy Holding Patryk Kaczyński, President of the Management Board, Managing Director, Head of Sales Poland, SIG Combibloc Sp. z o.o.

Ireneusz Kozber, Logistics Director, PPHU Millano Sp. z o.o.

Karol Krowiak, Business Development Team Manager FMCG, Mitsubishi Electric

Marek Piątkowski, General Director, Bewa Sp. z o.o.

Marta Zarzeczna, Director for S&OP+, Data, Analytics and Supply Chain Excellence, Mars Wrigley in Poland Host: Jacek Ziarno, Chief Editor, Magazyn Gospodarczy Nowy Przemysł

6 November 2023, 2.45 p.m. - 4.15 p.m. | Ballroom A

#green trends

Green food industry: from ESG, through circular economy and sustainable supply chains, to green energy

- EPR and the responsibility of producers for the life-cycle of their products. Consequences of the new legislation.
- The deposit return scheme in Poland assumptions vs. reality. What is new for companies, trade and the consumer?
- Sustainable logistics, or measurable savings for companies
- Fair trade and sustainable farming, or a responsible choice of suppliers. Do Polish consumers even care?
- Greenwashing how to avoid a "green" scandal? Greenwashing vs. legislation

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🖗 PTWP SA, Plac Sławika i Antalla 1, 40-163, Katowice 💊 tel. +48 32/ 209 13 03 🌐 www.ptwp.pl 🖂 ptwp@ptwp.pl

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The implementation of SUP What does it mean in practice?

Presentation (5 min.)

• Extended producer responsibility in the context of Packaging and Packaging Waste Regulation **Magdalena Dziczek**, Director of the Management Board Office, Member of the Management Board, the Association of Employers of Manufacturers of Packages and Packed Goods EKO-PAK

The following persons have been invited to participate in the discussion (alphabetical order): **Magdalena Dziczek**, Director of the Management Board Office, Member of the Management Board, the Association of Employers of Manufacturers of Packages and Packed Goods EKO-PAK

Ewelina Łukasik-Morawska, CEE Sustainability Hub Manager, PwC Polska

Piotr Romańczuk, Director for Environment Protection, Grupa Maspex, Member of the Management Board, Lubella

Anna Sapota, Vice-President for Public Affairs in Northeastern Europe, Grupa TOMRA

Jakub Tyczkowski, President of the Management Board, Rekopol Organizacja Odzysku Opakowań S.A. Tomasz Wika, Rapeseed Value Chain Director Europe & Country Lead Poland, Bunge

Marek Zdanowicz, President of the Management Board, Dalkia Polska Solutions Sp. z o.o.

Host: Joanna Kędzierska, Journalist, Magazyn Gospodarczy Nowy Przemysł (The New Industry Magazine), WNP.PL

6 November 2023, 2.45 a.m. - 4.45 p.m. | Ballroom B #consumer trends

1:1 conversation (10 min.)

Szymon Mordasiewicz, Managing Director, Consumer Panel Services GfK | Poland Adam Tubilewicz, Chief Editor, portalspozywczy.pl

Fine image makes fine dining. "The image of meat A.D. 2023" 25 min.

- Meat is fighting against its replacements
 - Whom should you address when promoting meat?
 - Innovations in meat. Where to seek inspirations?

The following persons have been invited to participate in the discussion (alphabetical order):

Paweł Nowak, Managing Director, Goodvalley Polska, Dolina Dobra brand producer

Marietta Stefaniak, Member of the Management Board for Strategy and Development, Zakłady Mięsne Silesia S.A.

Adam Zdanowski, Co-owner, ZM Wierzejki

Host: Adam Tubilewicz, Chief Editor, portalspozywczy.pl

#consumer trends

Novel food, insect protein, plant-based food. How to develop a niche into a potent branch of the industry? 25 min.

- EU legislation vs. new food. Who is afraid of innovation?
- Insects on the menu. How can Poland benefit from the new trend?
- Plant-based food a heavy crop of innovations. Time for plant-based food 2.0
- The future of cultivated meat

The following persons have been invited to participate in the discussion (alphabetical order): **Piotr Grabowski**, Co-Founder, FoodTech.ac.

Mateusz Kowalewski, President of the Management Board, Hortimex Sp. z o.o. Anna Malinowska, NPD Manager, CPF Poland

Host: Anna Wrona, Journalist, PortalSpozywczy.pl, HorecaTrends.pl

#consumer trends

The new vibe of alcohol – NoLo, 0%, new target groups 60 min.

- Beverage-turned alcohols. Who is thirsty for alcohol-free beverages?
- Crafts, small producers, artisanal production is this the future of alcoholic beverages?
- The declining allure of vodka. How to revitalize its image?
- What will 2024 bring for the spirits industry? Experts talking trends

1:1 conversation (5 min.) Jakub Nowak, President of the Management Board, JNT GROUP Jakub Szymanek, Journalist, PortalSpozywczy.pl

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PORTALSPOZYWCZY.PL 🛛 🔀 dlahandlu.pl



The following persons have been invited to participate in the discussion (alphabetical order): Krzysztof Apostolidis, President of the Board, Partner Center Witold Franczak, Director, Browar Bóbr Limanowa Sp. z o.o. Mariusz Glenszczyk, President of the Management Board, TiM S.A. Jakub Nowak, President of the Management Board, JNT GROUP Marek Sypek, Managing Director, Stock Polska Host: Jakub Szymanek, Journalist, PortalSpozywczy.pl

6 November 2023, 2.45 p.m. - 4.15 p.m. | Ballroom CDE #technology trends

The digital transition of the food industry

- Data and analytics digitalisation at the service of efficient food production
- Artificial Intelligence how can it support food companies and how to use it wisely?
- Supporting the management of a company's resources automation-driven productivity
- Providers of digital solutions as partners for food producers. How to find your "match" in business?

Presentation (15 min):

DXC Spark, Smart Manufacturing

Magdalena Rempuszewska, Digital Transformation Architect, CEE, Amazon Web Services Paweł Worożyszczew, Service Delivery Manager, DXC Technology

The following persons have been invited to participate in the discussion (alphabetical order): **Mateusz Jesiołowski**, Member of the Board, Head of Technology and Process Optimalization, Krynica Vitamin SA

Tomasz Mietiułka, Financial Director Upfield for Central and Southeastern Europe, Vice-President of the Management Board, Upfield Polska

Andrzej Szubryt, PreSales Manager, BPSC

Maciej Włodarczyk, President of the Board, IGLOTEX SA

Paweł Worożyszczew, Service Delivery Manager, DXC Technology

Mariusz Ziombek, President of the Management Board, Schulz Infoprod Sp. z o.o.

Host: Donata Chruściel, Journalist, PortalSpozywczy.pl, HorecaTrends.pl

6 November 2023, 7.00 p.m. | Ballroom ABCDE Food & Retail Awards and the Good Food Certificate galas

Day 2

7 November 2023, 9.30 a.m. - 11.00 a.m. | Ballroom AB #strategy trends Consumer of 2030: ultracomfort, well-being, digital life

- Sales under the pressure of consumers' expectations both realistic and unrealistic. How to find the golden middle?
- Preselecting trends: what for Generation Z and what for Silver Generation?
- The perfect formats for a convenient customer. How close can we get?
- Will technology keep the consumer forever satisfied?

1:1 conversation (10 min.)

Roland Zarzycki, Vice-Rector for Didactics, Collegium Civitas Edyta Kochlewska, Chief Editor, dlahandlu.pl

The following persons have been invited to participate in the discussion (alphabetical order): Krzysztof Kośmider, Managing Director, Accenture in Poland Sławomir Leszczyński, Member of the Management Board, Director of the Trade Department, Makro Cash And Carry Polska S.A. Piotr Rajewski, Commercial Director, Żabka Polska Ryszard Wysokiński, Head of Investor Relationship Management Department, Kaufland Polska Markety Roland Zarzycki, , Vice-Rector for Didactics, Collegium Civitas Host: Edyta Kochlewska, Chief Editor, dlahandlu.pl

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7 November 2023, 9.30 a.m. - 11.00 a.m. | Ballroom CDE HORECATRENDS TALKS: All faces of the HoReCa industry

A series of conversation

Gastronomy in the world of business
 Andrea Camastra, Chef at the Nuta restaurant
 Donata Chruściel, Journalist, PortalSpozywczy.pl, HorecaTrends.pl

Business or passion?

Hubert Czwarno, Co-Owner of the PaTathai restaurant Łukasz Kadziewicz, Volleyball Player, Entrepreneur, Restaurant Owner, Co-Owner of the PaTathai restaurant Donata Chruściel, Journalist, PortalSpozywczy.pl, HorecaTrends.pl

Luxury on a plate?

Łukasz Smoliński, President of the Management Board, Owner, DESEO Magdalena Brzózka, Chief Editor, PortalSpozywczy.pl, HorecaTrends.pl

• What restaurant concepts are taking Poland by the storm? Grzegorz Łapanowski, Chef, Activist and Entrepreneur, Food Writer Anna Wrona, Journalist, PortalSpozywczy.pl, HorecaTrends.pl

1:1 conversation

Always in fashion. How to create restaurants that will last for years and not for a season?
 Marcin Wachowicz, Founder AïOLI, MOMU, Le Cabaret
 Jakub Szymanek, Journalist, PortalSpozywczy.pl

7 November 2023, 11.30 a.m. - 12.45 p.m. | Ballroom A #green trends

Sustainable trade: circularity, zero waste, deposit return schemes, locality

- In times of overconsumption, retail is learning how to close the loop and reuse goods
- Refillomats, bottlemats, last-minute food
- Local food: close suppliers, short-distance transport, food from urban vertical farms
- Packaging meeting the future needs of retail a response to extended producer responsibility
- Sustainable trade today and tomorrow where are we headed?

Presentation (15 min):

Konrad Robak, Country Manager, TOMRA Collection Polska Marta Urbaniak, Head of Quality & Environmental Management, ISO Representative, Żabka Polska

The following persons have been invited to participate in the discussion (alphabetical order): Janusz Byliński, President of the Management Board, Warszawski Rolno-Spożywczy Rynek Hurtowy S.A. Renata Juszkiewicz, President of the Management Board, the Polish Trade and Distribution Organisation (POHiD)

Marta Kalinowska, Commercial Manager, Marine Stewardship Council

Robert Rekas, President of the Management Board, Lewiatan Holding S.A., Member of the Board, the Polish Chamber of Commerce (Polska Izba Handlu)

Krzysztof Wiński, Director, PwC Polska

Sylwia Władyko, Vice-President, General Director, Grupa Chorten Host: Olimpia Wolf, Journalist, PortalSpozywczy.pl

7 November 2023, 11.30 a.m. - 12.45 p.m. | Ballroom B | Session interpreted simultaneously PL / EN #technology trends

Digital future of retail: e-commerce, omnichannel, data marketing

- Digitalisation not only in sales, or... digitally designed food
- An outlet, platform, e-store all that omnichannel
- Digital shopping, a real product, digital payments
- Artificial Intelligence processes our data and what about the legality of it?
- Immediate delivery, or... e-commerce fighting against time

The following persons have been invited to participate in the discussion (alphabetical order): Marek Garus, Director for Operations and E-Commerce Development, Carrefour Polska Anna Konarzewska, Retail Key Account Manager, CHEP Jacek Palec, President, Frisco.pl Marcin Rudzik, CEO, Lokalnyrolnik.pl

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Patrycja Sass-Staniszewska, President of the Management Board, Chamber of Digital Economy Rafał Wróblewski, Business Executive Officer, Nestlé Waters Host: Edyta Kochlewska, Chief Editor, dlahandlu.pl

7 November 2023, 11.30 a.m. - 12.45 p.m. | Ballroom CDE #consumer trends

New brands, new strategies: more prestigious offers vs. discounted prices

Is it time for innovation and novelty?

- The best and worst products are doing well. What about the average?
- Back to the Future: the culture of innovation vs. needs in a time of crises
- Goods worth overspending: pro-environmental products, health products, products increasing the well-being of animals
- The consumer is king, the price is queen discount brands rule the world

The following persons have been invited to participate in the discussion (alphabetical order): Paweł Głowniak, Commercial Director, Herbapol-Lublin S.A. Carolina Halladin, Managing Director, MissTi Sylwia Majewicz, President of the Management Board, Polskie Zakłady Zbożowe S.A. Ferdynand Makłowicz, Co-Owner, Makłowicz i Synowie Maciej Otrębski, Strategic Partnerships Manager, RoślinnieJemy Krzysztof Trojanowski, Operational Director, Member of the Management Board, Stokrotka Sp. z o.o. Host: Dawid Zmuda, Editor, PropertyNews.pl

7 November 2023, 1.30 p.m. - 2.45 p.m. | Ballroom B | Session interpreted simultaneously PL / EN

Labour market in the food industry: resources, management, models of employment and remuneration

- The granary of Europe needs hands to work, both domestic and foreign
- Employment services; temporary work, permanent recruitment and outsourcing
- Robotisation of production and new competences of employees
- Managing different generations of employees different pay expectations and benefits

The following persons have been invited to participate in the discussion (alphabetical order): Svetlana Evseeva, HR Director Ukraine and Poland, Bunge

Katarzyna Kosel, People & Culture Director, Member of the Board, MAKRO Cash and Carry Polska SA
Cezary Maciołek, President of the Management Board, Grupa Progres
Maryla Noste-Jeglińska, HR Director, IGLOTEX Capital Group
Kamil Rabenda, President of the Board, Soligrano Sp. z o.o.
Sebastian Tołwiński, Head of Corporate Affairs & Communications CEE, Upfield
Host: Karolina Markowska, Journalist, PulsHR.pl, PortalSamorzadowy.pl, WNP.pl

7 November 2023, 1.30 p.m. - 2.45 p.m. | Ballroom CDE HORECATRENDS TALKS 2: a cycle of talks with experts from the HoReCa industry

A series of conversation

1:1 conversation (15 min.)

• What do hotel guests expect and why hospitality is not enough anymore? **Paweł Chmielnicki**, President of the Management Board, General Director, Dr Irena Eris SPA Hotels **Katarzyna Gubała**, Journalist, HorecaTrends.pl

1:1 conversation (10 min.)

• Suppliers of equipment answering the questions: what, where, how much for? Joanna Sobczyk, President of the Management Board, Winterhalter Polska Jakub Szymanek, Journalist, PortalSpozywczy.pl

1:1 conversation (10 min)

 The HoReCa industry labour market. Challenges, threats, opportunities, trends. The labour market or the market of employee. How to nurture loyalty?
 Paweł Wika, Commercial Director, Grupa Progres

Katarzyna Gubała, Journalist, HorecaTrends.pl

1:1 conversation (15 min)

Paweł Koperek, Senior Target Group Manager HoReCa, MAKRO Polska

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Katarzyna Gubała, Journalist, HorecaTrends.pl

1:1 conversation (15 min.)

Gastronomy is mathematics. How to calculate what is on the plate and prevent the prices from rising?
 Jarosław Uściński, Chef and Owner, the Moonstrefa restaurant
 Anna Wrona, Journalist, PortalSpozywczy.pl, HorecaTrends.pl

1:1 conversation (10 min.)

Is money still to be made in delivery?
 Agata Polityło, General Manager, Wolt Polska
 Anna Wrona, Journalist, PortalSpozywczy.pl, HorecaTrends.pl

POLSKIE TOWARZYSTWO WSPIERANIA PRZEDSIĘBIORCZOŚCI SA

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