

<b>Food Market and Retail Forum 2024</b> <b>4-5 November 2024</b> <b>Sheraton Grand Warsaw hotel</b>			
<b>4 November 2024</b>			
<b>9:00 a.m - 10:45 a.m.</b> Inauguration session  Leaders of change: agriculture, food industry, trade. Visions of the future, practices of the present  <b>Ballroom ABCDE</b>			
10:45 a.m - 11:15 a.m. break			
<b>11:15 a.m - 12:45 p.m.</b>			
The one right way forward – sustainable investments  <b>Ballroom A</b>	Food security - FoodTECH and AgriTECH  <b>Ballroom B</b>	Consolidation in the food industry. Who will gain the most?  <b>Ballroom CDE</b>	Food&Retail Talks  Leader&Brand Talks <b>Boardroom</b>
12:45 p.m - 1:15 p.m. break			
<b>1:15 p.m - 2:30 p.m.</b>			
The promised lands of export  <b>Ballroom A</b>	This generation will completely change consumption  <b>Ballroom B</b>	Managing an FMCG company - the challenges managers face  <b>Ballroom CDE</b>	Food&Retail Talks  Green Talks  <b>Boardroom</b>
2:30 p.m - 3:15 p.m. break			
<b>3:15 p.m - 4:45 p.m.</b>			
Efficient, cost-effective, eco-friendly. That is what a food factory should be  <b>Ballroom A</b>	The packaging roundtable: deposits, SUP, PPWR, ROP  <b>Ballroom B</b>	Labor market needs in the food industry. Automation of plants and increased efficiency.  <b>Ballroom CDE</b>	Food&Retail Talks  Innovation & Tech Talks  <b>Boardroom</b>
technical break			
<b>7:00 p.m.</b> Food & Retail Awards and the Good Product Certificates award galas			
<b>5 November, 2024</b>			
<b>9:30 a.m - 11:00 a.m.</b> Inauguration session Trade Plus: investor, innovator, catalyst for change  <b>Ballroom ABCDE</b>			
11:00 a.m - 11:30 a.m. break			
<b>11:30 a.m - 12:45 p.m.</b>			

HoReCa. A glass always half-full  <b>Ballroom A</b>	A new dimension of trade. The technology of tomorrow used today  <b>Ballroom B</b>	Green trade under regulations and increasing requirements  <b>Ballroom CDE</b>
12:45 p.m - 1:30 p.m. break		
1:30 p.m - 3:00 p.m.		
A digital store for a real customer  <b>Ballroom B</b>	Circular economy – a blueprint for the future of business  <b>Ballroom CDE</b>	

#### The FRSIH 2024 dictionary

**Market: Leaders, visions, perspectives**

**Technology: FoodTECH, AgriTECH, RetailTECH**

**Responsibility: green growth, sustainable strategies**

**Inspiration: trends, insights, consumers, brands**

4 November 2024 r.

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**4 November, 2024, 9:00 a.m - 10:45 a.m | Ballroom ABCDE | stream on-line **

**Inauguration session. Leaders of change: agriculture, food industry, trade.**

**Visions of the future, practices of the present**

- Green challenges for the agri-food sector in the European Union
- Scenarios of the future. What food industry are we creating?
- Ekorevolution. From expectations to reality
- Global trends, local specifics
- The food industry as a part of Polish economic welfare
- The challenges for 2025: labor market, consumer expectations, regulations

Speech (10-15'):

**Czesław Siekierski**, Minister for Agriculture and Rural Development

Expert forecasts: economic and consumer (1:2 conversation):

**Jakub Borowski**, Chief Economist, Credit Agricole Bank Polska

**Szymon Mordasiewicz**, Managing Director, Consumer Panel Services GfK

The following were invited to participate in the session (alphabetical order):

**Szymon Borucki**, foreign market development manager, Polmlek Group

**Piotr Her**, CEO, SuperDrob, LipCo Foods

**Jan Kolański**, CEO, Colian

**Ewa Łapińska**, General Manager Poland & Baltics, Mars Wrigley Polska

**Jakub Nowak**, CEO, JNT Group

**Marian Owerko**, Founder, Chairman of the Supervisory Board, FoodWell

Moderation: **Edyta Kochlewska**, Editor-in-Chief, dlahandlu.pl

Openness in communication - lecture with a card

**Kamila Kalińczak**, radio and TV journalist, speaker, public speaking trainer, entrepreneur

**4 November, 2024, 11:15 a.m - 12:45 p.m. | Balroom A | stream on-line** 

**The only right way forward – sustainable investments**

- Funds within the National Recovery Plan – more opportunities for the food industry
- New technology supporting the sustainable development of companies
- Decarbonization of food production
- New energy for business – biogas, RES, photovoltaics
- Animal welfare. Investments yielding best results in the short-term

1:1 Conversation (10') | KPO measures - more opportunities for the food industry

**Grzegorz Kuś**, Director, PwC Poland

Moderation: **Donata Chruściel**, journalist, PortalSpozywczy.pl, HorecaTrends.pl

Invited to participate in the session (alphabetical order):

**Marcin Białek**, Chairman of the Board, Biogas-System SA

**Zbigniew Groszyk**, Vice President of the Management Board, SM Mlekoop

**Patryk Kaczyński**, Managing Director, SIG Combibloc


**Jerzy Kuźmiński**, Member of the Management Board, Respect Energy SolarWind

**Marcin Lechowski**, President of the Management Board, Nordzucker Polska SA

**Wojciech Ściana**, Vice-President, Wipasz SA

**Aleksandra Zajązkowska**, Senior Sales Manager Poland & Baltics, CHEP

Moderation: **Tomasz Barańczyk**, Partner and ESG Initiative Leader, PwC Poland

**4 November, 2024, 11:15 a.m - 12:45 p.m. | Balroom B | stream on-line** 

**Food security – FoodTECH and AgriTECH**

- Security technology. The food industry and science are working on feeding the world.
- Flags on food items. Local, cheap food from a reliable source
- The food industry – Polish pride and key branch of the economy
- Agriculture tailored to the needs of the processors. Effective co-operation
- The processing and trade department. The Ministry of Agriculture is listening to the needs of the food industry

Presentation (10'):

**Food security - standard or luxury?**

**Jakub Olipra**, Senior Economist, Credit Agricole Bank Polska

Invited to participate in the session (alphabetical order):

**Stefan Krajewski**, Secretary of State, Ministry of Agriculture and Rural Development

**Mirosław Maliszewski**, MP, Chairman, Sejm Agriculture and Rural Development Committee, President, Union of Polish Fruit Farmers

**Jakub Olipra**, senior economist, Credit Agricole Bank Polska

**Monika Piątkowska**, President, Cereals and Feedstuffs Chamber

**Józef Wiśniewski**, President, Wipasz SA

**Marcin Witulski**, president, Polmlek Sp. z o.o.

**Marek Zagórski**, Chairman of the Board, Krajowa Grupa Spożywcza SA

Moderation: **Paulina Piwowarek**, editor-in-chief, Portalspozywczy.pl, SadyOgrody.pl, Horecatrends.pl

**4 November, 2024, 11:15 a.m - 12:45 p.m. | Balroom CDE | stream on-line** 

**Consolidation in the food industry. Who will gain the most?**

- Healthy businesses attract solid investors. Accelerated consolidation
- The advantage of Polish food companies according to foreign investors

- How much can be earned from Polish food companies? The M&A market from the perspective of funds
- Polish companies – an attractive target for acquisitions, strong enough to acquire abroad
- Succession, the stock, or selling? Strategies of Polish food companies for the next generation of owners

Those invited to participate in the session were (in alphabetical order):

**Zenon Daniłowski**, President of the Management Board, Makarony Polskie SA

**Michał Kędzia**, partner, Enterprise Investors Fund


**Jan Kolański**, President of the Management Board, Colian

**Jakub Nowak**, chairman of the board, JNT Group

**Marek Piątkowski**, CEO, Bewa Sp. z o.o.

**Krzysztof Tokarz**, chairman of the board, Specjał Sp. z o.o.

Moderation: **Artur Marszałkiewicz**, Managing Partner, Corporate Finance, CRIDO

**4 November 2024, 11.15 am - 12.45 pm** | | **Boardroom** | **stream on-line** 

**Food&Retail Talks**

**Leader&Brand Talks**

Food&Retail Talks is a new project that will premiere at this year's edition of the Food & Trade Market Forum. It is an open stage that we are giving away to representatives of various circles related to the food and trade industry.

Host: **Natalia Janus**, journalist, PortalSpozywczy.pl, HorecaTrends.pl

- Conversation 1:1 (15') | Leaders of change - Agro Woman

**Małgorzata Bojańczyk**, Director, Polish Association of Sustainable Agriculture and Food, Agro Woman Initiative

Moderation: **Agnieszka Kozłowska**, editor, 'Farmer', farmer.pl

- Conversation 1:1 (15') | Can Poland and Ukraine cooperate together in the EU?

**Dariusz Szymczycha**, First Vice President, Polish-Ukrainian Chamber of Commerce

Moderation: **Roman Wieczorkiewicz**, journalist, PortalSpozywczy.pl

- Conversation 1:1 (15') | Not only Beskidzkie. Consumers again rushed to help the factory **flooded** during the floods

**Andrzej Chomyszczak**, President, Cukry Nyskie Work Cooperative

Moderation: **Natalia Janus**, journalist, PortalSpozywczy.pl, HorecaTrends.pl

- Presentation (15') | How do Baby Boomers, Millenials and Generation Z shape food trends?

**Karolina Liberka**, Head of Strategy and Innovation, Garden of Words Group

- Presentation (15') | Food exports to the Middle East via Olsztyn-Mazury Airport. Opportunities for Polish food companies

**Wiktor Wójcik**, President, Olsztyn-Mazury Airport

**Dominik Markowski**, project manager, Olsztyn-Mazury Special Trade Zone

- Conversation 2:1 (15') | Blind regulation. What are the consequences for small businesses, the retail market and consumer freedom of pushing through regulations without evidence backing them up?

**Gabriel Hawryluk**, economic analyst, Civil Development Forum Foundation, economist, real estate analyst, XYZ

**Maciej Powroźnik**, President, Association of Vaping Industry Employers

Moderation: **Natalia Janus**, journalist, PortalSpozywczy.pl, HorecaTrends.pl

**4 November 2024, 1:15 p.m - 2:30 p.m. | Ballroom A | stream on-line** 

**The promised lands of export**

- Food export in a competitive world. In search of new advantages
- Polish brands going global. We are ready!
- Romania – the new promised land for Polish food brands
- On the brink of a Europe-China trade war. How much do Polish companies stand to lose?
- Exporter support vs. the needs of Polish companies
- Distant markets – an analysis of opportunities and challenges

Those invited to participate in the session were (in alphabetical order):

**Małgorzata Cebelińska**, Vice President of the Management Board, SM MlekoPol

**Maciej Dalecki**, Head of Production and Medical Sector Office, Industry Analysis Department, Bank Gospodarstwa Krajowego

**Bill Derenger**, CEO, LipCo Foods International

**Adam Nowak**, Undersecretary of State, Ministry of Agriculture and Rural Development

**Marian Owerko**, Founder, Chairman of the Supervisory Board, FoodWell

**Hubert Woźniak**, chairman of the board, Rajpol Sp. z o.o.

**Marcin Zieliński**, director of sales and development, Makarony Polskie SA

Moderation: **Adam Tubilewicz**, deputy editor-in-chief, PortalSpozywczy.pl

**4 November 2024, 1:15 p.m - 2:30 p.m. | Ballroom B | stream on-line** 

**This generation will completely change consumption**

- Authentic flavors, unforgettable experiences, a transparent company – new challenges in marketing
- Innovations and new products in times of pessimism and demographic changes
- Consumer bubbles, the mass market
- A financially bearable experiment. New eating habits: healthy snacks, NoLo drinks
- Fast and subscription-based. Lifestyle vs. consumption

Those invited to participate in the session were (in alphabetical order):

**Agnieszka Bacińska**, CEO, Walk PR

**Piotr Bielinski**, CEO, Atlanta Poland SA

**Alicja Bućko**, political advocacy manager, Plants and Weeds

**Anna Gutkowska**, head of long-term sales strategy and Perfect Store team, PepsiCo Poland

**Maciej Mikołajczak**, founder, president, Chias Brothers Europe

**Leszek Organista**, Senior Brand & Communication Manager, Cedrob Foods SA

**Marta Tkaczyk**, Head of Consumer Insights, Lotte Wedel

Moderation: **Anna Wrona**, Journalist, PortalSpozywczy.pl, HorecaTrends.pl

**4 November, 2024, 1:15 p.m - 2:30 p.m. | Ballroom CDE | stream on-line** 

**Managing an FMCG - the challenges for managers**

- Business priorities – trade, promotion, sales
- Digitalization – the scale of the transformation
- Effectiveness, productivity – the best practices in food and trade companies
- Management in the era of ESG. Pro-environmental and pro-social business priorities

Those invited to participate in the session were (in alphabetical order):

**Dariusz Bliźniak**, CEO, Respect Energy Fuels

**Magdalena Brzezińska**, Corporate Affairs Director, Żywiec Group

**Paweł Nowak**, Managing Director, Goodvalley Polska

**Kamil Rabenda**, President of the Management Board, Soligrano Sp. z o.o.

**Tomasz Średziński**, Chairman of the Board, SmakMAK Sp. z o.o.

**Róża Szafranek**, Founder, CEO, HR Hints, Culturivy

Moderation: **Donata Chruściel**, journalist, PortalSpozywczy.pl, HorecaTrends.pl

**4 November 2024, 1.15 pm - 2.30 pm | Boardroom | stream on-line** 

### **Food&Retail Talks**

#### **Green Talks**

Food&Retail Talks is a new project that will premiere at this year's Food & Trade Market Forum. It is an open stage, which we are giving to representatives of various circles related to the food and trade industry.

Host: **Natalia Janus**, journalist, PortalSpozywczy.pl, HorecaTrends.pl

- Presentation (20') | Time for ESG

**Slawek Brzózek**, Environmental Consultant, University of Warsaw

- Presentation (20') | Non-waste - without it, sustainable economy does not exist

**Beata Ciepła**, President of the Board, Federation of Polish Food Banks

- Presentation (10') | Greenhouse gas emission reduction under CSRD 3

**Karina Ostatek**, Regional Marketing Director Poland, Nordics, UA, SIG Group

- 1:1 conversation (20') | Green transformation and ESG

**Robert Moreń**, Corporate Affairs Director, Mars Wrigley Poland

Moderation: **Natalia Janus**, journalist, PortalSpozywczy.pl, HorecaTrends.pl

**4 November, 2024, 3:15 p.m - 4:45 p.m. | Ballroom A | stream on-line** 

### **Efficient, cost-effective, eco-friendly. That is what a food factory should be**

- A new industrial revolution driven by millions of eco-friendly innovations
- Sustainable supply chains, internal logistics
- A self-sufficient food plant, climate neutrality. Real dates and implementation examples
- Carbon footprint management – it takes more than a calculator

Presentation (8'):

#### **Moving Food Forward - The road to sustainable and safe food.**

**Magdalena Psuja**, Sustainability Transformation Manager, Tetra Pak

Invited to participate in the session (alphabetical order):

**Bogusław Buczak**, Attorney, Director, Process Engineering Department, Seen Technologie Sp. z o.o.

**Volker Diehl**, Head of Sales & Marketing, Nordzucker AG

**Przemysław Gostkiewicz**, President of the Management Board, Sokołów SA

**Michał Osuch**, Retail & Asset Senior Manager, CHEP

**Magdalena Psuja**, Sustainability Transformation Manager, Tetra Pak

**Bernard Siekański**, Director, Strategy& Poland

**Marta Zarzeczna**, Supply Chain Director Central Europe, Mars Wrigley

Moderation: **Jacek Ziarno**, Editor-in-Chief, Magazyn Gospodarczy Nowy Przemysł

**4 November, 2024, 3:15 p.m - 4:45 p.m. | Ballroom B | stream on-line** 

### **The packaging roundtable: deposits, Single-use Plastics Directive, Packaging and Packaging Waste Regulation, extended producer responsibility**

- The revolution is ongoing. How to navigate the new packaging reality?
- A countdown to the implementation of the new deposit system. The Polish market vs. other European systems
- Retail chains at the center of the deposit return system

- A strong message to the authorities. Demands (an appeal) of companies introducing packaging
- Is the food industry ready to enter the system of extended producer responsibility and work towards achieving the goals of the Packaging and Packaging Waste Regulation?
- From refuse to resource. Effective collaboration in waste management
- Plastic is no more. What can replace it?

Invited to participate in the session (alphabetical order):

**Andrzej Gantner**, Vice President, Polish Federation of Food Manufacturers Employers' Association

**Krzysztof Hornicki**, Vice-President, National Bail System Zwrotka SA

**Bartłomiej Morzycki**, General Director, Union of Brewing Industry Employers - Polish Breweries

**Piotr Romańczuk**, Sustainable Development and Environment Director, Maspex Group

**Anna Sapota**, Vice President Public Affairs Eastern Europe North, TOMRA Group

**Jakub Tyczkowski**, President of the Management Board, REKOPOL Organizacja Odzysku Opakowań SA

**Maciej Wierzbicki**, Director, Kaufland Distribution Centre in Bydgoszcz

Moderation: **Olimpia Wolf**, journalist, PortalSpozywczy.pl

**4 November 2024, 3:15 p.m - 4:45 p.m. | Ballroom CDE | stream on-line** 

**Labour market needs in the food industry. Automation of plants and increased efficiency**

- Effective recruitment. Who are we looking for, hiring? Who should we educate?
- Automation in the food industry as a solution for the needs of flexible food producers
- Employees are assigned increasingly valuable and interesting tasks. Routine activities are handled by machines
- Migrants in the labour market, not just for a season
- Minimal wage increase, a four-day work week. Are the food industry and retail ready for new regulations?

The following were invited to participate in the session (alphabetical order):

**Yuriy Grygorenko**, sales director, chief analyst, Gremi Personal

**Ireneusz Kozber**, logistics director, PPHU Millano Sp. z o.o.

**Sylwia Majewicz**, President of the Management Board, Podlaskie Zakłady Zbożowe SA

**Bartosz Pógrabia**, Vice-President of the Management Board, Pamapol SA

**Andrzej Rutkowski**, General Director, Perła - Browary Lubelskie SA

**Agata Shen**, HR Director, PepsiCo Poland

**Mateusz Talpasz**, CEO, SMARTLUNCH

Moderation: **Karolina Markowska**, journalist, PulsHR.pl, PortalSamorzadowy.pl, WNP.pl

**4 November 2024, 3.15 pm - 4.45 pm | Boardroom | stream on-line** 

**Food&Retail Talks**

**Innovation & Tech Talks**

Food&Retail Talks is a new project that will premiere at this year's edition of the Food & Trade Market Forum. It is an open stage that we are giving away to representatives of different circles related to the food and trade industry.

Host: **Natalia Janus**, journalist, PortalSpozywczy.pl, HorecaTrends.pl

- Conversation 1:1 (20') | How does artificial intelligence support sales forecasting and automated stocking?

**Michał Mazur**, Head of Supply Chain and Operations Excellence, Lisek.app

Moderation: **Kamil Folkert**, Chief Executive Officer, Occubee

- Conversation 1:1 (20') | Technologised world, man, food

**Iwo Zmyślony**, change and organisational culture designer, trainer and business consultant, ICAN Institute

Moderation: **Edyta Kochlewska**, editor-in-chief, dlahandlu.pl

**4 November 2024 | 19.00 | Ballroom ABCDE**

**Gala presentation of the Food & Retail Awards and Good Product Certificates**

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**5 November 2024 r.**

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**5 November 2024, 9:30 a.m - 11:00 a.m. Ballroom ABCDE | stream on-line** 

**Inauguration session**

**Trade Plus: investor, innovator, catalyst for change**

- The trade industry sparks social changes and drives the economy
- Taxes, jobs, technological innovations – the contribution of retail to Polish reality
- Sector under pressure – a surge of regulations in retail and e-commerce
- A flurry of expectations – excellence in format, pricing, communication, and shopping experience

Those invited to participate in the session were (in alphabetical order):

**Marc Dherment**, CEO, The Musketeers Group in Poland

**Piotr Grauer**, Associate Partner, Deal Advisory, Mergers & Acquisitions Team, KPMG in Poland

**Przemysław Kijewski**, Chief Operating Officer, Żabka Polska

**Sławomir Leszczyński**, Commercial Division Director, Member of the Management Board, MAKRO Polska

**Mikołaj Piaskowski**, legal counsel, co-head of the Consumer and Competition Law Practice, Baker McKenzie

**Małgorzata Rynkiewicz**, board member, director of trade Poland & Baltics, BAT

**Karolina Zajdel-Pawlak**, managing director, NielsenIQ

Moderation: **Edyta Kochlewska**, editor-in-chief, dlahandlu.pl

**5 November 2024, 11:30 a.m - 12:45 p.m. Ballroom A | stream on-line** 

**HoReCa. A glass always half-full**

- The iconic “gems” of the culinary scene. How to stand out?
- How to build hype, and stay safe from hate? Gastronomy in the age of social media
- Street food premium. The streets will please even jaded palates
- Products and equipment for HoReCa in the era of rising costs. Chef expectations and supplier offers
- Walking in for a coffee and staying for more. Changes in establishments
- Gastronomy, tourism, the hotel industry – a system of communicating vessels

The following were invited to participate in the session (alphabetical order):

**Bartosz Brusikiewicz**, managing director, co-owner, Thai Wok

**Mateusz Cacek**, Vice-President of the Management Board, Sfinks Polska SA

**Krzysztof Cybruch**, CEO, Food Hall Poland

**Aleksandra Dojnikowska**, co-owner, Bułka przez Bibułka, Baken, Polly Pizza

**Adam Mularuk**, CEO, L'Osteria Poland, brand president, Starbucks

**Marcin Strzelecki**, CEO FoodPort, LipCoFoods

**Krzysztof Woźniczko**, CMO, Platan Hotels & Resorts Sp. z o.o.



Moderation: **Paulina Piwowarek**, editor-in-chief, Portalspozywczy.pl, SadyOgrody.pl, Horecatrends.pl

**5 November, 2024, 11:30 a.m - 12:45 p.m. Ballroom B | stream on-line** 

**A new dimension of trade. The technology of tomorrow used today**

- Artificial Intelligence – the most demanded product in retail
- Digitalization – a comprehensive answer to many questions in retail
- I know what you want to buy, and I can make it. A step into the future
- Modern logistics – an important piece in the retail puzzle
- Equipment and goods in the store of the future

The following were invited to participate in the session (alphabetical order):

**Maciej Czapiewski**, director of new technologies, MAGO

**Marek Garus**, director of e-commerce operations and development, Carrefour Polska

**Dominik Markowski**, project manager, Olsztyn-Mazury Special Trade Zone

**Bartłomiej Rychcik**, CEO, Enata Bread

**Damian Siusta**, Country Business Development Manager, Postis

Representatives: InPost Fresh

Moderation: **Dawid Zmuda**, Editor, PTWP Group

**5 November 2024, 11:30 a.m - 12:45 p.m. Ballroom CDE | stream on-line** 

**Green trade under regulations and increasing requirements**

- Five green changes that will shape the new image of retail
- An atmospheric and pro-social transformation of retail
- Stimulating growth. Regulators are always hungry for more
- Democratic, sustainable, mindful of welfare – rising requirements in the industry
- Franchising – good practices or strict regulations?

Presentation (10'):

The new bail-in reality. Responses to regulation and consumer expectations

**Konrad Robak**, Managing Director, TOMRA Collection Poland

Invited to participate in the session (alphabetical order):

**Anna Kręgielewska**, CEO, ESGprotect

**Robert Rękas**, President of the Management Board, Lewiatan Holding SA, Member of the Council, Polish Chamber of Commerce

**Konrad Robak**, Managing Director, TOMRA Collection Poland

**Kamil Woźnica**, CSR & Sustainability Manager, LipCo Foods

Moderation: **Ilona Mrozowska**, editor, journalist, PortalSpozywczy.pl

**5 November, 2024, 1:30 p.m - 3:00 p.m. | Ballroom B | stream on-line** 

**A digital store for a real customer**

- How does the new consumer want to shop? Market development scenarios
- Strategies and business models. Here and now is important but so is a plan for the future
- An e-shop, an app, delivery – e-commerce in practice
- A personalized sales assistant– AI technology and big data lend a helping hand

Those invited to participate in the session were (in alphabetical order):

**Grzegorz Bielecki**, Member of the Management Board, Frisco.pl

**Agnieszka Górnicka**, President of the Management Board, Inquiry

**Kamil Kopania**, CEO, Mamyito.pl

**Michał Krowiński**, co-founder, Lisek.App

**Sylwester Rypina**, founder, CEO, Goodspeed

**Rafał Zakrzewski**, CEO, 8a.pl

Moderation: **Ewa Wysocka**, founder, CEO, Tribe47

**5 November 2024, 1:30 p.m - 3:00 p.m. Ballroom CDE | stream on-line** 

**Circular economy – a blueprint for the future of business**

- The deposit scheme is only two months away. These challenges must be overcome
- A change in paradigm – packaging has worth
- Retail is installing recycling machines and implementing technological solutions
- The search for the packaging of the future is still on
- Artificial intelligence on the trail of new solutions

The following were invited to participate in the session (alphabetical order):

**Katarzyna Grabarska**, senior manager for eco-design of packaging, Jeronimo Martins Polska SA

**Piotr Kandyba**, Member of the Polish Parliament, Chairman, Parliamentary Group for the Protection and Development of the Food Sector

**Maciej Ptaszyński**, President of the Management Board, Polish Chamber of Commerce

**Piotr Romańczuk**, Director for Sustainable Development and Environment, Maspex Group

**Katarzyna Sady**, East Europe Marketing Process Manager, Tetra Pak East Europe

**Dariusz Staszewski**, Chairman of the Board, R3 Polska

Moderation: **Olimpia Wolf**, journalist, PortalSpozywczy.pl